

Changes in Omega Logo Mark



CK2915-ST145012(1957-68)



ST145022-(1968-)

Omega switched from a raised metal logo to a simple stamped logo, mainly due to cost considerations. Virtually no maker other than Omega was using metal for logo marks.

Changes in Logo Letter Styles for the Speedmaster Family



CK2915(1957-59)



CK2998(1959-62)



ST105003(1962-)



ST145022(1969-)



ST145022(1978-)



ST145022(1989-)

At first glance, the letter style used on the watch face seems not to have changed at all. But a close examination of the letter "S" on the early logo, and the "r" on the late logo shows that some change has occurred. The "S" has become gradually thinner, while part of the "r" drops lower. In the early logo, the "S" was rounder and part of the "r" does not drop.