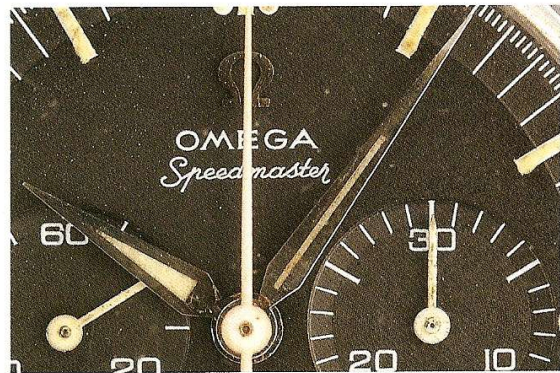


Changes in Dials, Hands, and Logos

Reference numbers changed in response to major changes in case format and mechanism type. The Speedmaster family, however, underwent changes that are not reflected in the reference numbering scheme. Changes in the dial and the hands improved legibility, while changes in push buttons and crown improved ease of operation. There is no particular significance to changes in logos and character styles, but those changes help identify the year of production.



CK2915(1957-59)



CK2998(1959-62)

Changes in Watch Hands



CK2998(1959-62)



ST105003-(1965-)

When a watch is looked at, immediate attention is on the hands. Thus, when watchmakers seek to improve legibility, they normally start with the design of the hands. The Speedmaster family underwent some changes in the early days, but there have been no changes at all since 1965. The hands on the CK2915 are truly easy to see, but the counter hands are somewhat obscured, and this is a disadvantage. The hands on a chronograph must be readily visible, but they should not be too conspicuous.